

# KEVIN CLIFF GUNAWAN

## SENIOR AI SCIENTIST

Malang, Jawa Timur | +62 82234399100 | kevincliffg@gmail.com |

[LinkedIn](#) | [GitHub](#)

Senior AI Scientist with 4+ years of proven experience in end-to-end data science solutions, specializing in generative AI workflows, machine learning automation, and enterprise-scale data analytics. Demonstrated track record of delivering high-impact AI solutions for major clients including Bank Mega, Uniqlo, and multinational FMCG brands, with expertise spanning structured/unstructured data processing, computer vision, and automated content generation systems

### AREA OF EXPERTISE

Python (Advanced)

API Integration (Intermediate)

Generative AI & LLM (Intermediate)

SQL (Advanced)

N8N (Intermediate)

### PROFESSIONAL EXPERIENCE

#### Senior AI Scientist, AiSensum BigData Analytics, Jakarta Selatan

May 2023 - Present

- **[Bank Mega]** Built an automated workflow which integrates Qwen 3, Imagen-4 & other APIs to generate 2000 *(and counting)* AI generated images with automated remove background and prompt generation feature for various themes, categories & variations
- **[Primer]** Built an automated workflow for automated adjustments on image padding sizes according to the detected subject / object using Qwen VLM & prompt engineering technique
- **[Prochiz]** Generated 50 *(and counting)* AI food imagery, which were posted on their social media platforms on a weekly basis
- **[Chitato]** Generated AI Cartoon Mascots with various poses and AI Voiceover *(both Text to Speech and Speech to Speech)*
- **[Uniqlo, Pronas]** Generated personalized Content Planner and Ideas based on their persona target audience and product focus

#### Data Scientist Executive, AiSensum BigData Analytics, Jakarta Selatan

Nov 2021 - May 2023

- **[Miss Nomi, Beauty Shape, Chocochips]** Visualizing sales, customer segmentation, best selling product to advertise on a monthly basis for clients who runs digital marketing campaign from various industries such as Fashion, Skincare & FMCG companies
- **[AdVize]** Developed a machine learning based SaaS platform which helped several startup companies (SMEs) to automatically and quickly decide what actions to take based on their historical campaign performance

### EDUCATION

#### DQLab

Machine Learning & AI

Aug 2025- Present

#### BINUS ASO School of Engineering - Tangerang Selatan

Bachelor of Engineering

Cumulative GPA: 3.63 / 4.00

Aug 2017 - Dec 2021

### CERTIFICATIONS, LANGUAGES & AWARDS

- **Languages:** English *(Advanced)*, Indonesian *(Native)*, Chinese *(Novice)*
- **Awards/Activities:** Best Employee of the Month (Nov 2022)